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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>	Application Number	10/017,355	
	Filing Date	December 14, 2001	
	First Named Inventor	Spitz, et al.	
	Art Unit	2643	
	Examiner Name	Barnie, Rexford N.	
Total Number of Pages in This Submission	16	Attorney Docket Number	020748.0226PTUS (Formerly 9213-12)

ENCLOSURES (check all that apply)		
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<div>Remarks</div>		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Gary B. Solomon
Signature	
Date	January 17, 2006

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Signature		Date	January 17, 2006

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ATTORNEY'S DOCKET NO.
020748.0226PTUS
(Formerly 9213-12)

PATENT APPLICATION
Serial No. 10/017,355



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Application of:

Spitz, et al.

Serial No. 10/017,355

Filed: December 14, 2001

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) Examiner: Barnie, Rexford N.
)

) Group Art Unit: 2643
)

) Confirmation No.: 6838
)
)

For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR
REGISTERING WIRELESS DEVICE USERS IN DIRECT MARKETING
CAMPAIGNS

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Dear Sir:

Response Pursuant to C.F.R. § 1.111

In response to the Office Action dated October 17, 2005, please consider the following
remarks. No amendments have been made and no subject matter has been added to the
specification.